

## Scenic, Fun, Affordable: Important 2018 Good Life Ride Registration Information



Thank you very much for taking time to read this important information about one of the best bicycle rides in Alabama! The Alabama Coastal Foundation is providing a special offer to encourage riders to take advantage of discounts on hotel rooms and rental property: If you plan to spend the night in Gulf Shores or Orange Beach and use the code below by midnight on May 3<sup>rd</sup>, your rider registration is free!!!

Here are the details: The Alabama Coastal Foundation and the Good Life Foundation are hosting the [Eight Annual Good Life Bicycle Ride](#) on May 13, which is the Saturday of Mother's Day Weekend! The purpose of the Good Life Ride is to encourage people to pause from their busy lives so they can enjoy Alabama's scenic coastal environment on a weekend that celebrates family. Early registration is just \$35 through midnight on Friday, April 28<sup>th</sup> and then the price increases by \$2. [Click here to register for the Ride](#) and [click here to receive a discount on your hotel or rental property](#).

Registration includes your choice of four routes, a t-shirt, and a party at Tacky Jacks in Gulf Shores that has music, great food and two drink tickets (soda or beer if you are 21 and over)! New this year, we are offering a reduced registration if you do not want a t-shirt. The four routes for the 2017 Good Life Ride are as follows:

- 10, 26 and 44 mile routes that begin and end in Tacky Jacks in Gulf Shores; and,
- 62 mile "Metric Century" route that begins in Fairhope and ends at Tacky Jacks for the Post-Ride Celebration!

More details about the Good Life Ride can be found here: [www.GoodLifeRide.org](http://www.GoodLifeRide.org) You will also feel good about supporting the Ride because proceeds go toward local bicycle safety education.

Because sponsorships have been so good again this year and to encourage out-of-town people to sign up, ACF is offering free registrations to anyone who has not yet participated in the Ride! If you are interested in doing that, you must register as soon as you can and no later than midnight on Wednesday, May 3 using the following directions:

1. Go to <http://www.imathlete.com/events/2017GLR> and click the orange "Register" button.
2. Choose either the "Individual with T-Shirt" or "Individual without T-Shirt" option, check the boxes and put your initials in the waiver section at the bottom of that page and click the "Continue" button.
3. Select the route you would like to ride and complete the other information on the next page and click the "Continue" button.
4. On the right side of the next page, please put the following in the "Got a Discount Code" field: 17GLROffer. Click the "Apply" button and then OK when the pop up window appears.
5. Then click the orange "Checkout" button.
6. If everything looks good on the next page, scroll to the bottom and click the "Submit Order" button so they can send your confirmation email.
7. Tell someone else about this offer and enjoy the Ride on May 13!

46% of last year's riders learned about the Ride by word of mouth. So please forward this information to others who you think would be interested or encourage people to take advantage of this offer through social media: <https://www.facebook.com/goodliferide>

If you have any questions, please contact:

Mark Berte, Executive Director  
Alabama Coastal Foundation  
[\(251\) 990-6002](tel:(251)990-6002)  
[mberte@joinACF.org](mailto:mberte@joinACF.org)